

“Sea to Summit,” a UN World Oceans Day Opportunity

SEGO Initiative seeks partners to sponsor and celebrate the 15th anniversary of its support for ocean conservation with an event to mark this year's UN World Oceans Day at the Embassy of Canada to Japan on the evening of June 7.

In addition to representation from both the United Nations and Canada, several well-known environmentalists will join us as key speakers, and we will host a youth panel talk session on the future of our oceans, providing a number of opportunities to platform our partners.

The Numbers

SEGO Initiative is facing costs of approximately ¥2 million to hold this special event, and we seek a partner or combination of partners to cover these costs.

For a single partner (Platinum Partner) willing to support the full costs of the event, benefits will include all those listed below and we would welcome any suggestions for how else we can work with you.

For a partner looking to share costs, we propose partnership levels of ¥1 million (Gold Partner), ¥500,000 (Silver Partner), and ¥250,000 (Bronze Partner), and are open to discussing the range of available benefits of interest to you.

Benefits

Bronze Partner (¥250,000)

- Joint display of name/logo on event publicity (before/following event) in our printed and digital materials
- Joint display of name/logo on electronic signage during event
- 5 guest invitations and priority seating for the main speaker session

Silver Partner (¥500,000)

- Joint display of name/logo on event publicity (before/following event) in our printed and digital materials
- Joint display of name/logo on electronic signage during event
- Display of name/logo with either food and drink, or art display
- Message of appreciation from event MC
- 10 guest invitations and priority seating for the main speaker session
- Introductions for your lead representative to event speakers and VIP guests

Gold Partner (¥1 million)

- as above, plus...
- Display of name/logo with food and drink, and art display
- Two-minute speaking opportunity at opening of main speaker session
- 15 guest invitations and priority seating for the main speaker session
- Introductions for your lead representative and up to four guests to event speakers and VIP guests

Platinum Partner

- as above, plus...

- Solo name/logo display on event invitation
- Solo name/logo display on event publicity (before/following event) in our printed and digital materials
- Solo name/logo display throughout event signage, food and drink, and art display
- Two-minute speaking opportunity at opening of main speaker session, and opportunity to introduce the keynote speakers
- Two-minute speaking opportunity at opening of the youth session, and opportunity to introduce the session speakers
- 20 guest invitations and priority seating for the main speaker session
- Private meeting for your lead representative and up to four guests with event speakers and VIP guests

Suggested Options

- Work with our volunteers to develop publicity materials on your sponsorship of the event & SEGO Initiative
- Add your sponsorship to our beach banner used across all our events (¥150,000)
- Work with SEGO Initiative to access our speakers and VIP guests for your own custom event
- Sponsor and participate in a SEGO Initiative Beach Clean event (from ¥750,000)

Current Sponsors & Supporters

The Embassy of Canada to Japan, A&E/The History Channel, the Canadian Chamber of Commerce in Japan, Vranken Pommery Japan

Media Supporters: Custom Media, Jetset Inc.

Further information

To discuss sponsorship, please contact SEGO Initiative Co-Founder **Alana Bonzi** (alana@segoinitiative.org), who will be pleased to discuss your needs.

To learn more about SEGO Initiative, please visit our website at segoinitiative.org