

SEGO Initiative's Ocean Awareness & Activation Season

Online Ocean Education Sessions

SEGO Initiative, a not-for-profit association dedicated to environmental causes, is offering public webinar sessions as part of its educational programming to raise awareness and inspire people to take action against the issues facing the oceans and the planet.



The sessions are a lead up to the association's #TogetherApart International Coastal Cleanup. For the last decade, every fall, SEGO Initiative has led the Fujisawa Beach Cleaning Project/Clean S.E.A with corporate, family and student volunteers participating. However this year, due to COVID-19, the association will lead #TogetherApart ICC cleanups when volunteers clean where they live, work, and play during a dedicated cleanup season. As always, all beach debris will be counted and results aggregated so that participants can know how much they have intercepted from the waste stream that inevitably leads to our oceans.

More information can be found on Expo Mer Fujisawa website, SEGO Initiative's online space dedicated to sharing inspiring artworks and featuring a diverse array of speakers and artists sharing local, regional and global perspectives.



ABOUT

Expo Mer Fujisawa Virtual Art Space is a public education project of SEGO Initiative's Fujisawa Beach Cleaning Project / Clean S.E.A. Started in 2009, the organization has grown to support three key pillars: volunteering for the staff of corporate sponsors, their families and the next generation; public education via citizen science and art; and reconnecting to the marine environment via sailing through Clean S.E.A.



MODERATOR BIO

Ken Moroi, Vranken Pommery Japan



Half-French, half-Japanese, Ken Moroi was born in Paris and received a Masters in Japanese Language and International Trade at Paris IX university. Moroi moved to Japan in 2004 to become a brand manager for Vranken-Pommery Monopole, the second largest Champagne house in terms of sales and the distributor in Japan of the grand Champagnes from Pommery, Heidsieck & Co Monopole, Demoiselle, Diamant and Charles Lafittes. Now the CEO of Vranken Japan, a newly established Japanese subsidiary, Moroi is responsible for all those lines, as well as Listel Wines and Port Rozes. He is also the Asia Pacific Export Director. Having been one of the first to be involved with the Fujisawa Beach Cleaning Project back in 2009, Moroi is a long time supporter of SEGO Initiative.

SPEAKERS BIO

Asumi Tanaka, PHYTOMER Japon



Born in Yokohama bay side, Asumi has loved nature and the sea since her childhood. She studied at Tokyo University of Agriculture and Technology, majoring in Environment and Natural Resources Science. After working in diverse business fields and traveling to 15 countries, she found her way back to her core interests, and started her career in the wellness and spa industry in 2011. Now with PHYTOMER, she is 100% committed to promoting the fundamental beauty of the human body and mind, the importance of wellbeing, and the necessity of establishing a truly sustainable world.

Maud Baigneres, SEA ART Film maker



Writer - director Maud BAIGNERES grew up between Tokyo, New York and Paris. Japan has a special place in her life and her work. She often made films in Tokyo. She finds inspiration in Nature and Humans. She has a radical minimal dreamlike vision of the beauty and purity of nature. She knows how to step aside to look at and accompany humans in their link with art and their relationship to the element. From documentaries to feature films, she gently highlights what touches her, what worries her and what engages her.

www.maud-baigneres.com

Date: Sept 16th webinar event | **Time:** 6pm to 7pm | **Platform:** Zoom | **Language:** English language

Speakers Names: Asumi Tanaka | **Affiliation:** PHYTOMER Japon

Maud Baigneres | **Affiliation:** SEA ART Film maker

Topic: SEA Art Film Project: Art and Conversation for the Ocean

Film Link: youtu.be/gmvg435mcP8 [Julie GAUTIER by Maud BAIGNERES]

Organizer: 一般社団法人SEGO Initiative

Contact: Alana Bonzi alana@segoinitiative.org

For registration and inquiry, please check <https://art.segoinitiative.org/sessions/>

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SEGO Initiative

Michel and Alana Bonzi Founders



SEGO grew out of our Fujisawa Beach Cleaning Project that we started in 2009. The goal was to bring the foreign and Japanese communities together to give back to the local community. Based 800m from the sea in Fujisawa Japan and being both for coastal areas originally, it was natural for us to look to the ocean and beach as the best way for us to do so. Volunteers are mainly staff from corporate sponsors, their families and local youth. Over time, the Project has evolved into 3 key pillars: volunteering, public education via citizen science and art, and reconnecting to the marine environment via sailing.

#TogetherApart ICC 2020

Due Covid-19, this year, we are doing a special Ocean Activation and Awareness with educational webinars and the TogetherApart cleanup from Sept 19th and Sept 27th. During this period, volunteers clean close to where they live, work or play during that period. This activity helps to reinforce the fact that 80 percent of all the trash that reaches the sea starts its journey closer to us, on the land.

Kevin Parrington



Kevin is the Commercial and Compliance Manager at Oracle Information Systems Japan. An avid surfer, he is a long time SEGO volunteer and supporter, leading the orientations for the Fujisawa Beach Cleaning Project cleanup captains. Kevin is the back-end platform administrator for this year's SEGO Webinars.

Webinar Program Supported By



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